

## **EIGHT O'CLOCK® COFFEE LAUNCHES KEURIG® K-CUP® PACKS WITH 8 GREAT HOLIDAY RECIPES, TURNING COFFEE-FOR-ONE INTO COFFEE-FOR-FUN**

This fall, Eight O'Clock Coffee – America's Original Gourmet Coffee – is bringing their 150 years of expertise to Keurig® K-Cup® packs. So whether you prefer the experience of brewing a whole pot of coffee or using Keurig® K-Cup® packs, there is an Eight O'Clock Coffee for you.

Eight O'Clock Coffee will make their Keurig Brewed® debut in four K-Cup® varieties: Original, 100% Colombian, Dark Italian Roast, and Hazelnut.

To celebrate, Eight O'Clock has created 8 simple-yet-sinful "brew-it-yourself" holiday coffee recipes that can be made with a traditional coffee maker or with a Keurig® brewer, turning coffee-for-one into coffee-for-fun! These recipes, like Caramel Almond Coffee and Peppermint Perfection, capture the latest barista-worthy tastes – made by you, with virtually no additional prep time!



**EIGHT O'CLOCK®  
AMERICA'S ORIGINAL GOURMET COFFEE.**

# CARAMEL ALMOND COFFEE



Caramel and almond each go so well with coffee that we couldn't resist having them all at once. We think you'll agree that this simple indulgence is pushed right over the top with a little cream or milk.

| KEURIG® K-CUP® PACK METHOD |                                                                                                                                                                                                                         | COFFEE BREWER METHOD                                                                                                                                                                                                                                                |
|----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Ingredients</b>         | <ul style="list-style-type: none"><li>• 1 drop almond extract</li><li>• Eight O'Clock Coffee, Original or 100% Colombian Keurig® K-Cup® pack</li><li>• 1 Tbsp. caramel syrup</li><li>• Cream or milk optional</li></ul> | <ul style="list-style-type: none"><li>• ½ tsp. almond extract per 6 oz. cup</li><li>• 1 rounded Tbsp. ground Eight O'Clock Original or 100% Colombian Coffee per 6 oz. cup</li><li>• 1 Tbsp. caramel syrup per 6 oz. cup</li><li>• Cream or milk optional</li></ul> |
| <b>Instructions</b>        | <ul style="list-style-type: none"><li>• Add the almond extract and the caramel syrup to the bottom of your cup</li><li>• Brew your Keurig® K-Cup® pack</li><li>• Stir</li></ul>                                         | <ul style="list-style-type: none"><li>• Add almond extract to the bottom of the pot, ½ tsp. for each 6 oz. cup you'll be brewing</li><li>• Brew as you normally would</li><li>• Stir caramel syrup into each cup</li></ul>                                          |

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# COCONUT COFFEE



No picking, husking or cracking of coconuts is required – this recipe assumes someone's already taken care of that for you, and placed all that coconut goodness into convenient bottle form. You'll notice we suggest that rather than pricey coconut syrup, you opt for a coconut extract. A little goes a long way and you'll have more latitude to sweeten your beverage to taste.

| KEURIG® K-CUP® PACK METHOD |                                                                                                                                                                                              | COFFEE BREWER METHOD |                                                                                                                                                                                                                                   |
|----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ingredients                | <ul style="list-style-type: none"><li>• Coconut extract</li><li>• Eight O'Clock Coffee, Original or 100% Colombian Keurig® K-Cup® pack</li><li>• Cream, milk and/or sugar optional</li></ul> |                      | <ul style="list-style-type: none"><li>• ½ tsp. coconut extract per 6 oz. cup</li><li>• 1 rounded Tbsp. ground Eight O'Clock Original or 100% Colombian Coffee per 6 oz. cup</li><li>• Cream, milk and/or sugar optional</li></ul> |
|                            |                                                                                                                                                                                              |                      |                                                                                                                                                                                                                                   |
| Instructions               | <ul style="list-style-type: none"><li>• Add 1 drop of coconut extract to the bottom of your cup</li><li>• Brew your Keurig® K-Cup® pack</li><li>• Stir</li></ul>                             |                      | <ul style="list-style-type: none"><li>• Add coconut extract to the bottom of the pot</li><li>• Brew as you normally would and pour into a cup</li></ul>                                                                           |
|                            |                                                                                                                                                                                              |                      |                                                                                                                                                                                                                                   |

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# PEPPERMINT PERFECTION



This recipe is as simple as it gets: put a snack-sized peppermint patty in the bottom of your cup and pour Eight O'Clock Coffee coffee over it. Because peppermint is such a strong flavor, you can confidently go for the Dark Italian Roast if you enjoy big, robust flavor. Cream or milk is definitely optional as this gets sweet and creamy on its own. Although, if you want to throw some whipped cream on top, we won't tell.

| KEURIG® K-CUP® PACK METHOD |                                                                                                                                                                                                                       | COFFEE BREWER METHOD |                                                                                                                                                                                                                                                             |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ingredients                | <ul style="list-style-type: none"><li>• 1 snack-sized peppermint patty</li><li>• Eight O'Clock® Coffee, Original, 100% Colombian or Dark Italian Roast Keurig® K-Cup® pack</li><li>• Cream or milk optional</li></ul> |                      | <ul style="list-style-type: none"><li>• 1 snack-sized peppermint patty per 6 oz. cup</li><li>• 1 rounded Tbsp. ground Eight O'Clock Original, Colombian or Dark Italian Roast Coffee per 6 oz. cup</li><li>• Cream or milk optional into each cup</li></ul> |
|                            |                                                                                                                                                                                                                       |                      |                                                                                                                                                                                                                                                             |
| Instructions               | <ul style="list-style-type: none"><li>• Plop that peppermint patty in the bottom of your cup</li><li>• Brew your Keurig® K-Cup® pack</li><li>• Stir for about a minute, or until the candy has dissolved</li></ul>    |                      | <ul style="list-style-type: none"><li>• Plop that peppermint patty in the bottom of each cup</li><li>• Brew a pot as you normally would and pour into a cup</li><li>• Stir for about a minute, or until the candy has dissolved</li></ul>                   |
|                            |                                                                                                                                                                                                                       |                      |                                                                                                                                                                                                                                                             |

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# WHITE CHOCOLATE



Sweet meets its match: white chocolate and delicious Eight O'Clock Coffee. If you don't have morsels handy you can crumble your favorite bar instead. Of course, feel free to add a little more or less than a tablespoon depending on how sweet you like your treats.

| KEURIG® K-CUP® PACK METHOD |                                                                                                                                                                                                                              | COFFEE BREWER METHOD |                                                                                                                                                                                                                                                        |
|----------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ingredients                | <ul style="list-style-type: none"><li>• 1 Tbsp. white chocolate morsels</li><li>• Eight O'Clock Coffee Original Keurig® K-Cup® pack</li><li>• Cream or milk optional</li></ul>                                               | Ingredients          | <ul style="list-style-type: none"><li>• 1 Tbsp. white chocolate morsels</li><li>• 1 rounded Tbsp. ground Eight O'Clock Original Coffee per 6 oz. cup</li><li>• Cream or milk optional</li></ul>                                                        |
|                            | <ul style="list-style-type: none"><li>• Place the white chocolate morsels in the bottom of your cup</li><li>• Brew your Keurig® K-Cup® pack</li><li>• Stir for about a minute, or until the morsels have dissolved</li></ul> |                      | <ul style="list-style-type: none"><li>• Place the white chocolate morsels in the bottom of your cup</li><li>• Brew a pot as you normally would and pour into each cup</li><li>• Stir for about a minute, or until the morsels have dissolved</li></ul> |

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# MARSHMALLOW CANDY BAR



This combination is out of this world. It works well with any of our medium roasts, but for some reason the Original variety seems particularly suited to this smooth intergalactic treat.

| KEURIG® K-CUP® PACK METHOD |                                                                                                                                                                                                                                                                        | COFFEE BREWER METHOD |                                                                                                                                                                                                                                                   |
|----------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ingredients                | <ul style="list-style-type: none"><li>• 1 Tbsp. min marshmallows</li><li>• 1 snack sized chocolate/caramel-type candy bar</li><li>• Eight O'Clock Coffee Original or Colombian Keurig® K-Cup® pack</li><li>• Cream or milk optional</li></ul>                          | Instructions         | <ul style="list-style-type: none"><li>• Put the marshmallows and candy bar in the bottom of your cup</li><li>• Brew your Keurig® K-Cup® pack</li><li>• Stir for about a minute, or until the candy has dissolved</li></ul>                        |
|                            | <ul style="list-style-type: none"><li>• 1 Tbsp. min marshmallows</li><li>• 1 snack sized chocolate/caramel-type candy bar</li><li>• 1 rounded Tbsp. ground Eight O'Clock Original or Colombian variety Coffee per 6 oz. cup</li><li>• Cream or milk optional</li></ul> |                      | <ul style="list-style-type: none"><li>• Put the marshmallows and candy bar in the bottom of each cup</li><li>• Brew a pot as you normally would and pour over candy</li><li>• Stir for about a minute, or until the candy has dissolved</li></ul> |

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# DARK CHOCOLATE RASPBERRY



You like raspberries. You like raspberry dark chocolate.  
And if you're reading this, you must also like Eight O'Clock Coffee.  
So go ahead and indulge your senses and combine all three!

| KEURIG® K-CUP® PACK METHOD |                                                                                                                                                                                                                                                               | COFFEE BREWER METHOD |                                                                                                                                                                                                                                                     |
|----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ingredients                | <ul style="list-style-type: none"><li>• 2 squares of dark and raspberry chocolate squares</li><li>• 1 drop of orange flavored extract</li><li>• Eight O'Clock Coffee Original Keurig® K-Cup® pack</li><li>• Cream or milk optional</li></ul>                  | Instructions         | <ul style="list-style-type: none"><li>• Put the chocolate squares and extract in the bottom of the cup</li><li>• Brew your Keurig® K-Cup® pack</li><li>• Stir for about a minute, or until the candy has dissolved</li></ul>                        |
|                            | <ul style="list-style-type: none"><li>• 2 squares of dark and raspberry chocolate squares</li><li>• 1 drop of orange flavored extract</li><li>• 1 rounded Tbsp. ground Eight O'Clock Original Coffee per 6 oz. cup</li><li>• Cream or milk optional</li></ul> |                      | <ul style="list-style-type: none"><li>• Put the chocolate squares and extract in the bottom of each cup</li><li>• Brew a pot as you normally would and pour into cups</li><li>• Stir for about a minute, or until the candy has dissolved</li></ul> |

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# CARAMEL APPLE



This recipe requires a little patience to let those candies dissolve.  
Or maybe it doesn't, if you prefer a tasty treat at the bottom of your cup.  
In our tests, we found the recipe works great with or without milk.

| KEURIG® K-CUP® PACK METHOD |                                                                                                                                                                                                          | COFFEE BREWER METHOD |                                                                                                                                                                                                                                |
|----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ingredients                | <ul style="list-style-type: none"><li>• 3 caramel apple candies</li><li>• Eight O'Clock Coffee Original Keurig® K-Cup® pack</li><li>• Cream or milk optional</li></ul>                                   |                      | <ul style="list-style-type: none"><li>• 3 caramel apple candies</li><li>• 1 rounded Tbsp. ground Eight O'Clock Original Coffee per 6 oz. cup</li><li>• Cream or milk optional</li></ul>                                        |
|                            | <ul style="list-style-type: none"><li>• Plop the candies at the bottom of your cup</li><li>• Brew your Keurig® K-Cup® pack</li><li>• Stir for about a minute, or until the candy has dissolved</li></ul> |                      | <ul style="list-style-type: none"><li>• Plop the candies at the bottom of each cup</li><li>• Brew a pot as you normally would and pour into cups</li><li>• Stir for about a minute, or until the candy has dissolved</li></ul> |

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# CHILI CHOCOLATE



Chili and chocolate...and coffee? Yes, you read that right. Get the best of three worlds and hold the milk unless you really can't do without.

| KEURIG® K-CUP® PACK METHOD |                                                                                                                                                                                                           | COFFEE BREWER METHOD |                                                                                                                                                                                                                                 |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ingredients                | <ul style="list-style-type: none"><li>• 2 squares of Chili Dark Chocolate</li><li>• Eight O'Clock® Coffee Dark Italian Roast Keurig® K-Cup® pack</li><li>• Cream or milk optional</li></ul>               | Ingredients          | <ul style="list-style-type: none"><li>• 2 squares of Chili Dark Chocolate</li><li>• 1 rounded Tbsp. ground Eight O'Clock Dark Italian Roast Coffee per 6 oz. cup</li><li>• Cream or milk optional</li></ul>                     |
|                            | <ul style="list-style-type: none"><li>• Place the squares in the bottom of your cup</li><li>• Brew your Keurig® K-Cup® pack</li><li>• Stir for about a minute, or until the candy has dissolved</li></ul> |                      | <ul style="list-style-type: none"><li>• Place the squares in the bottom of each cup</li><li>• Brew a pot as you normally would and pour into cups</li><li>• Stir for about a minute, or until the candy has dissolved</li></ul> |

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